

ROBIN NEWBOLD

Friendly and professional 3rd-year Visual Communication student with a love for editorial design. Skilled in creating innovative and effective branding and layouts, managing client relations, and using industry-standard software.

EXPERIENCE

May 2025

Graphic Designer • *The Late Night Types*

Managed social media marketing and advertisements for a series of letterpress workshops and market appearances by a printmaking collective. Created and implemented brand style guide and produced promotional materials. Assisted with the running of in-person creative workshops.

July 2021 - August 2023

Designer • *Freelance*

Consistently, independently managed client relations over email. Followed briefs and maintained communication to create successful and professional presentations and graphics. Worked to a deadline and established customer trust.

July 2017 - March 2020

Hospitality Associate • *Freelance*

Managed on-call employment, maintained a clean, professional and welcoming environment, and worked within a team to delegate tasks.

PROJECTS

Who Even Am I? (2025)

A risograph-printed A5 publication on the topic of creativity and understanding yourself as a designer. Written as a companion piece to a university dissertation on art practice.

Fearmongering (2025)

A risograph-printed B5 publication with a translucent sleeve, focused on British politics and the need for solidarity, community and intersectionality. Designed, written and printed on a three-week turnaround.

EDUCATION

2023-2026

BA Visual Communication University for the Creative Arts

Gained a strong understanding of typographic and layout design. Proactively completed projects spanning editorial design, branding, advertisement and spatial design, including live industry briefs. Graduation 2026, projected first.

2021-2023

Level 3 National Extended Diploma in Art and Design University for the Creative Arts

Gained organisational skills and developed independent time and project management. Achieved D*D*D, equivalent to 3 A's at A-level.

SKILLS

- Proficiency across the Adobe Creative Suite, including Adobe InDesign, XD, Photoshop and Illustrator.
- Teamwork and communication skills.
- Strong understanding of typography, layouts, and composition.
- Confidence pitching and presenting ideas.
- Experience designing, printing and binding publications, spanning physical and digital media.
- Knowledge of the Microsoft office suite, including PowerPoint and Word.

CONTACT

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References available upon request.